

Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to <https://primera-capital.com/> and Primera Capital Tax and Auto Services and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Primera Capital Tax and Auto Services include <https://primera-capital.com/>, Primera Capital Tax, Primera Capital Tax and Auto Services, <https://www.primera-capital.com/>. The Primera Capital website is a Insurance and Tax Services site. By using the Primera-Capital website, you consent to the data practices described in this statement.

Collection of your Personal Information

In order to better provide you with products and services offered on our Site, Primera Capital may collect personally identifiable information, such as your:

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number

AFI may also collect anonymous demographic information, which is not unique to you, such as your:

- Age
- Gender
- Household Income

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include: (a) registering for an account on our Site; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services on our Site. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

Use of your Personal Information

Primera Capital collects and uses your personal information to operate its website(s) and deliver the services you have requested.

Primera Capital may also use your personally identifiable information to inform you of other products or services available from Primera Capital and its affiliates.

Sharing Information with Third Parties

Primera Capital does not sell, rent or lease its customer lists to third parties.

Primera Capital may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. Primera Capital may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Primera Capital, and they are required to maintain the confidentiality of your information.

Primera Capital may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Primera Capital or the site; (b) protect and defend the rights or property of Primera Capital; and/or (c) act under exigent circumstances to protect the personal safety of users of Primera Capital, or the public.

Tracking User Behavior

Primera Capital may keep track of the websites and pages our users visit within Primera Capital, in order to determine what Primera Capital services are the most popular. This data is used to deliver customized content and advertising within Primera Capital to customers whose behavior indicates that they are interested in a particular subject area.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by Primera Capital. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Primera Capital website.

Use of Cookies

The Primera Capital website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Primera Capital pages, or register with Primera Capital site or services, a cookie helps Primera Capital to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Primera Capital website, the information you previously provided can be retrieved, so you can easily use the Primera Capital features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Primera Capital services or websites you visit.

Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Children Under Thirteen

Primera Capital does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

E-mail Communications

From time to time, Primera Capital may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication.

If you would like to stop receiving marketing or promotional communications via email from Primera Capital, you may opt out of such communications by replying STOP.

Changes to this Statement

Primera Capital reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

Contact Information

Primera Capital welcomes your questions or comments regarding this Statement of Privacy. If you believe that Primera Capital has not adhered to this Statement, please contact Primera Capital at:

Primera Capital Tax and Auto Services
2424 W Illinois Ave, Dallas, TX 75233

Email Address:
operations@americasfavoriteinsurance.com

Telephone number:
972-662-8221